DAFTAR HADIR DOSEN

PROGRAM STUDI: S1 Sastra Inggris
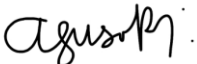
NAMA DOSEN   : Dr. Agus Darwanto, M.A.

MATA KULIAH   : Designing Language Business

T.A./SEMESTER   : Even/2023-2024

Meeting	Discussion	Projects	Signature
Meet 1	Kinds of business: a. Guiding b. Teaching/Training c. Translating d. Content Writing (online) e. Etc.		*agus.P*
Meet 2	Tour-guiding: the principles	Mock tour ▪ Inside the classroom ▪ Individual commentary-making ▪ Delivery of commentary	*agus.P*

Meet 3	Teaching training:
	    f. TEYL: Teaching English for Young Learners
	    g. TEAL: Teaching English for Adult Learners
	    h. ESP: English for Specific Purposes
			agus M.

Meet 4	Preparing the business (Teaching): Most important issues:
	    a. Teacher
	    b. Material
	    c. Method
		Designing a choice English course business:
		● What to be run
		● what to prepare
		● What level(s) to run
			agus M.

Meet 5	Preparing the business (Teaching): Most important issues:
	    a. Material
	    b. Method
	    c. Teacher
		Preparing material:
		● The curriculum (a choice curriculum to run)
		● Course mapping
		● Adapted compilation
			agusPy.

Meet 6	Preparing the business (Teaching): Most important issues:
	    a. Teacher
	    b. Material
	    c. Method
		Teacher:
		● Selection of teacher profile
		● Recruiting and enriching the teachers to fit the objective of the course
			agusPy.

Meet 7	Digital Marketing 1	The method: ● Prepared by invited practitioners	*agusPy.*

Meet 8	Copywriting	The method: ● Prepared by invited practitioners	*agusP7.*
Meet 9	Digital Marketing 2	The method: ● Prepared by invited practitioners	*agusP7.*
Meet 10	Copywriting 2	The method: ● Prepared by invited practitioners	*agusP7.*
Meet 11	Translating: How to get services marketed	Designing a web for translation business	

Meet 12	Benchmarking translation services: kinds of services and pricing policy		_agusm_
Meet 13	Common Translation practices	Class projects	_agusm_
Meet 14	**Project Presentation 1: Lesson Mapping**		_agusm_

Meet 15	**Project Presentation 2: Book Development**	*(signature)*
Meet 16	**Final Project submission: Poster Making**	*(signature)*